

Pressure is building in the European Union for companies to bring their environmental impact data into line with their commitments, while at the same time some private sector firms are facing scrutiny for failing to comply with existing disclosure rules. Both of these things will help create greater transparency in corporations' environmental footprint. At the same time, they will enable more effective decision-making processes and opportunities for workers to use their collective power on behalf of prosperity and sustainability. Such transparency is vital because it enables citizens to make informed choices about the companies they work for, invest in or buy from. It also provides information that can be used to help governments set environmental standards and devise policies that will help them achieve their emission reduction targets. One of the challenges in helping workers use their collective power on behalf of sustainability stems from the fact that many of them are not aware how their companies contribute to global warming. Other challenges flow from the fact that workers do not have enough information about the commitments made by corporations, while some companies are violating both their own commitments and national standards. A major step towards building greater transparency in corporations' environmental footprint is the provision of corporate social responsibility reports. These reports are made available online by companies on their websites, while some are also given to shareholders free of charge. It is very difficult for workers to judge the impact of their work on global warming if they do not know what their company has done to try to reduce its impact, or if they are unable to judge which parts of the company's operations are under its direct control and which are not. It would also be very difficult for workers to judge whether a company is complying with national standards if they had no idea what these standards were, or how many facilities the company was required to operate environmentally responsibly. Some corporate social responsibility reports are designed to be read by shareholders, employees, NGOs and other stakeholders. Others are designed to be read by staff alone. The question of whether companies should publish corporate social responsibility reports that are for employees' eyes only is a nuanced one that raises a number of questions:

The transparency of company environmental data that leads to the publication of corporate social responsibility reports has been growing since 2005. The number of companies reporting on their climate change impact grew from less than 100 in 2005 to over 2,800 in 2011. Most companies publish this information on their websites or write about it in a public disclosure document or a sustainability report. Transparency on this issue has advanced slowly in some countries. Several European Union countries have expressed interest in adopting mandatory reporting of climate change data.

The following are the most important sources of information for this report:

Although several media reports have appeared recently on the lack of transparency in corporation's environmental footprint, there are no academic studies that have specifically investigated the transparency of corporate social responsibility reports. The lack of academic knowledge is particularly problematic because it means that governments are not prepared to regulate companies more aggressively through policy making processes. As a result, they end up making choices that are based on anecdotal evidence rather than empirical evidence, which makes decisions dependent on the merits of individuals rather than organizations.

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